



TABELA DE PUBLICIDADE 2025 - RADIO ANTENA 1 - DURAÇÕES INTERMÉDIAS

Em vigor a partir de 1 de Fevereiro de 2025

Table with columns for frequency (Espq., 20°), time slots (5-60), and advertising rates. Includes a row for 'FAXA' with values from -50.0% to 135%.

Main advertising rate table with columns for frequency (FAXA), time slots (2A-6A), and advertising rates. Includes a row for 'FAXA' at the bottom.

Main advertising rate table with columns for frequency (FAXA), time slots (SABADO), and advertising rates. Includes a row for 'FAXA' at the bottom.

Main advertising rate table with columns for frequency (FAXA), time slots (DOMINGO), and advertising rates. Includes a row for 'FAXA' at the bottom.

Main advertising rate table with columns for frequency (FAXA), time slots (DOMINGO), and advertising rates. Includes a row for 'FAXA' at the bottom.



TABELA DE PUBLICIDADES 2025- RADIO ANTENA 2 - DURAÇÕES INTERMEDIAS

Em gravado a partir de 1 de Fevereiro de 2025

Main advertising spots table with columns for Equiv., 30", time slots (5:00-6:00, 6:00-7:00, etc.), and a grid of 24 columns for different spots (A to P) and 24 rows for different durations (15.00, 16.00, 17.00, etc.).

Summary row for FAKA with columns for A to P and a grid of 24 columns for different durations (15.00, 16.00, 17.00, etc.).

Summary row for SABADO with columns for SABADO and a grid of 24 columns for different durations (15.00, 16.00, 17.00, etc.).

Main advertising spots table for SABADO with columns for SABADO and a grid of 24 columns for different durations (15.00, 16.00, 17.00, etc.).

Summary row for SABADO with columns for SABADO and a grid of 24 columns for different durations (15.00, 16.00, 17.00, etc.).

Summary row for DOMINGO with columns for DOMINGO and a grid of 24 columns for different durations (15.00, 16.00, 17.00, etc.).

Main advertising spots table for DOMINGO with columns for DOMINGO and a grid of 24 columns for different durations (15.00, 16.00, 17.00, etc.).

Summary row for DOMINGO with columns for DOMINGO and a grid of 24 columns for different durations (15.00, 16.00, 17.00, etc.).

Summary row for FAKA with columns for FAKA and a grid of 24 columns for different durations (15.00, 16.00, 17.00, etc.).



TABELA DE PUBLICIDADE 2025 - RADIO ANTENA 3 - DURACOES INTERMEDIAS

Em vigor a partir de 1 de Fevereiro de 2025

Table with columns for Equiv (5-60), 2º A # (5-60), and 1º A # (5-60) showing advertising rates for various time slots.

Main advertising rate table for weekdays (FAXA) with columns for 2º A # and 1º A # (5-60) and corresponding rates.

Advertising rate table for Saturdays (SABADO) with columns for 2º A # and 1º A # (5-60) and corresponding rates.

Advertising rate table for Sundays (DOMINGO) with columns for 2º A # and 1º A # (5-60) and corresponding rates.