



TABELA DE PUBLICIDADE 2023 - RADIO ANTENA 1 - DUARAÇÕES INTERMEDIÁRIAS

Em Valor a partir de 1 de Fevereiro 2023

Table with columns for time slots (e.g., 20h, 21h, 22h) and advertising rates for various durations (e.g., 30s, 45s, 1m, 1m30s).

Antena 1 - 2023 - 15s

Main advertising rate table for Antena 1, 15-second spots. Columns include time slots and rates for various durations (30s, 45s, 1m, 1m30s, 2m, 2m30s, 3m, 3m30s, 4m, 4m30s, 5m, 5m30s, 6m, 6m30s, 7m, 7m30s, 8m, 8m30s, 9m, 9m30s, 10m, 10m30s, 11m, 11m30s, 12m, 12m30s, 13m, 13m30s, 14m, 14m30s, 15m, 15m30s, 16m, 16m30s, 17m, 17m30s, 18m, 18m30s, 19m, 19m30s, 20m, 20m30s, 21m, 21m30s, 22m, 22m30s, 23m, 23m30s, 24m, 24m30s).

Antena 1 - 2023 - 30s

Main advertising rate table for Antena 1, 30-second spots. Columns include time slots and rates for various durations (45s, 1m, 1m30s, 2m, 2m30s, 3m, 3m30s, 4m, 4m30s, 5m, 5m30s, 6m, 6m30s, 7m, 7m30s, 8m, 8m30s, 9m, 9m30s, 10m, 10m30s, 11m, 11m30s, 12m, 12m30s, 13m, 13m30s, 14m, 14m30s, 15m, 15m30s, 16m, 16m30s, 17m, 17m30s, 18m, 18m30s, 19m, 19m30s, 20m, 20m30s, 21m, 21m30s, 22m, 22m30s, 23m, 23m30s, 24m, 24m30s).

Antena 1 - 2023 - 45s

Main advertising rate table for Antena 1, 45-second spots. Columns include time slots and rates for various durations (1m, 1m30s, 2m, 2m30s, 3m, 3m30s, 4m, 4m30s, 5m, 5m30s, 6m, 6m30s, 7m, 7m30s, 8m, 8m30s, 9m, 9m30s, 10m, 10m30s, 11m, 11m30s, 12m, 12m30s, 13m, 13m30s, 14m, 14m30s, 15m, 15m30s, 16m, 16m30s, 17m, 17m30s, 18m, 18m30s, 19m, 19m30s, 20m, 20m30s, 21m, 21m30s, 22m, 22m30s, 23m, 23m30s, 24m, 24m30s).

Antena 1 - 2023 - 1m

Main advertising rate table for Antena 1, 1-minute spots. Columns include time slots and rates for various durations (1m30s, 2m, 2m30s, 3m, 3m30s, 4m, 4m30s, 5m, 5m30s, 6m, 6m30s, 7m, 7m30s, 8m, 8m30s, 9m, 9m30s, 10m, 10m30s, 11m, 11m30s, 12m, 12m30s, 13m, 13m30s, 14m, 14m30s, 15m, 15m30s, 16m, 16m30s, 17m, 17m30s, 18m, 18m30s, 19m, 19m30s, 20m, 20m30s, 21m, 21m30s, 22m, 22m30s, 23m, 23m30s, 24m, 24m30s).

Antena 1 - 2023 - 1m30s

Main advertising rate table for Antena 1, 1m30s spots. Columns include time slots and rates for various durations (2m, 2m30s, 3m, 3m30s, 4m, 4m30s, 5m, 5m30s, 6m, 6m30s, 7m, 7m30s, 8m, 8m30s, 9m, 9m30s, 10m, 10m30s, 11m, 11m30s, 12m, 12m30s, 13m, 13m30s, 14m, 14m30s, 15m, 15m30s, 16m, 16m30s, 17m, 17m30s, 18m, 18m30s, 19m, 19m30s, 20m, 20m30s, 21m, 21m30s, 22m, 22m30s, 23m, 23m30s, 24m, 24m30s).

Antena 1 - 2023 - 2m

Main advertising rate table for Antena 1, 2-minute spots. Columns include time slots and rates for various durations (2m30s, 3m, 3m30s, 4m, 4m30s, 5m, 5m30s, 6m, 6m30s, 7m, 7m30s, 8m, 8m30s, 9m, 9m30s, 10m, 10m30s, 11m, 11m30s, 12m, 12m30s, 13m, 13m30s, 14m, 14m30s, 15m, 15m30s, 16m, 16m30s, 17m, 17m30s, 18m, 18m30s, 19m, 19m30s, 20m, 20m30s, 21m, 21m30s, 22m, 22m30s, 23m, 23m30s, 24m, 24m30s).

Antena 1 - 2023 - 2m30s

Main advertising rate table for Antena 1, 2m30s spots. Columns include time slots and rates for various durations (3m, 3m30s, 4m, 4m30s, 5m, 5m30s, 6m, 6m30s, 7m, 7m30s, 8m, 8m30s, 9m, 9m30s, 10m, 10m30s, 11m, 11m30s, 12m, 12m30s, 13m, 13m30s, 14m, 14m30s, 15m, 15m30s, 16m, 16m30s, 17m, 17m30s, 18m, 18m30s, 19m, 19m30s, 20m, 20m30s, 21m, 21m30s, 22m, 22m30s, 23m, 23m30s, 24m, 24m30s).





TABELA DE PUBLICIDADE 23 - RADIO ANTENA 3 - DURAÇÕES INTERMÉDIAS

Em vigor a partir de 1 de Fevereiro de 2023

Table with 60 columns (0-59) and 2 rows (20, 30) showing advertising rates for different time slots.

Main advertising rate table for 'FAXA' (Monday-Friday) with columns for time slots and rows for various durations (01m to 30m).

Main advertising rate table for 'SABADO' (Saturday) with columns for time slots and rows for various durations (01m to 30m).

Main advertising rate table for 'DOMINGO' (Sunday) with columns for time slots and rows for various durations (01m to 30m).